

BECOME A LONDON A CAPPELLA AMBASSADOR AND RECEIVE A SUMMER SCHOOL DISCOUNT!

We need you! We are on the search for ambassadors to join the **London A Cappella International Summer School** team.

This is a unique opportunity to be in partnership with a professional and highly regarded *a cappella* organisation - London A Cappella. All you have to do is promote the summer school when you're out and about performing and socialising in return for exclusive benefits.

Benefits include:

- Discount on the summer school registration fee*
- Logo placement on the **London A Cappella International Summer School** website
- Promotional open stage performance slot at the **London A Cappella Festival** in January 2014 (only applicable to an *a cappella* group)
- Access to some of the industry's top performers such as an invitation to the private artist meet and greet session at the **London A Cappella Festival**
- Further promotional opportunities through social media exposure and by participating in **London A Cappella** promotional campaigns

In return, we ask you to:

- Endeavour to sign up a small quota of participants to the **London A Cappella International Summer School***
- Wear and endorse **London A Cappella** wristbands during your all performances, events and tours from now until August 2014
- Distribute flyers and mention your **London A Cappella** partnership at each performance and, where applicable, in programme notes (quoting the **London A Cappella** website)

*The discount for the **London A Cappella International Summer School** fee is in a tiered system as follows:

- If you bring 10 people - 15% off the full course fee for you/ five members of the group
- 20 people - 20% off for you/ five members of the group or 10% for 10 members
- 30 plus people - 25% off for you/ five members of the group

The full course fee is £395. The summer school offers a perfect opportunity for an individual or group to enhance and refine their skills in *a cappella*, learning from world-class performers and educators, and makes the perfect 'boot camp' in preparation for any upcoming tour/performance.

The summer school will take place 1-4 August at Kings Place, London.